

CREATIVE WORKS. SERVICE: LOGO DESIGN

A logo is the cornerstone of a brand's visual identity. It serves as the first impression for customers, conveying the essence of the brand in a single, memorable image. A well-designed logo is not just a graphic—it's an emotional connection to the brand. Whether it's on a website, business card, product packaging, or advertisement, a logo is the visual representation of the company's values, mission, and personality.

WHAT YOU GET:

01. Initial Consultation

We discuss your purpose, message, and vision to ensure the logo aligns with your brand identity.

02. Concept Development

You receive three different logo concepts. The package includes two revision rounds for adjustments and refinements.

Additional revision rounds are available for DKK 900 excl. VAT per round.

03. Finalized Design

Once approved, the final logo is refined and prepared for delivery.

04. Logo Package

You receive a complete logo package with files optimized for both print and digital use.



LOGO DESIGN PACKAGES

Get your own unique and professional logo created, that represents your business in a unique, attractive, and meaningful way. It is a powerful tool for building your brand's identity and storytelling.



LOGO DESIGN - TEXTBASED

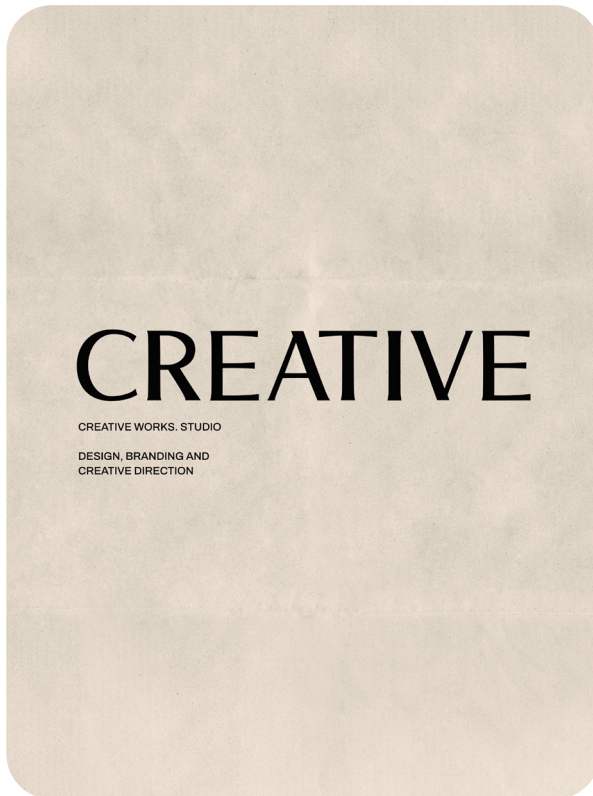
Price: from 7.500 DKK
excl. VAT



LOGO DESIGN - TEXTBASED WITH MONOGRAM

Price: from 10.000 DKK
excl. VAT

BENEFITS OF A WELL-DESIGNED LOGO DESIGN



Brand Recognition

A well-designed logo is the heart of brand recognition—it tells your story at a glance, builds trust, and makes your brand instantly memorable. It's more than just a symbol; it's the first impression that sets you apart. With the right design, your brand becomes recognizable, relatable, and unforgettable. Make your mark with a logo that speaks for you



Versatility Across Media

A good logo works across various media—print, digital, merchandise, and social platforms. Whether it's displayed on a business card, a website, or a billboard, your logo needs to remain clear, legible, and impactful. A versatile logo design ensures that your brand's identity is consistent, no matter where it appears.



Emotional Connection

Logos can evoke emotions through design elements like color, shape, and style. Colors have psychological associations (e.g., blue for trust, red for energy), and shapes can convey stability, creativity, or innovation. A well-thought-out logo design can foster an emotional connection between the brand and the consumer, making them feel more engaged with the business.

3 KEY CONSIDERATIONS IN LOGO DESIGN

01 Relevance to the Brand

The logo should reflect the brand's values, mission, and target audience. Whether through imagery, typography, or colors, every element of the logo should align with the business's core identity and communicate a message that resonates with customers.

02 Simplicity

A good logo is simple and easy to remember. Overcomplicated designs can confuse customers and make the logo difficult to reproduce across different media. Simple logos are also more versatile, as they can be scaled up or down without losing detail or impact.

03 Timelessness

A logo should be designed with longevity in mind. While trends come and go, a timeless logo remains relevant for years to come. Avoiding overly trendy elements ensures that the logo doesn't need to be redesigned every few years, maintaining brand consistency and recognition over time.

CREATIVE

CREATIVE WORKS. STUDIO

DESIGN, BRANDING AND
CREATIVE DIRECTION

**NEED A PROFESSIONAL LOGO?
LET'S GET IN TOUCH:**

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TO GET STARTED